

STORM TOWER RECORDS . PO BOX 15791 . PHILADELPHIA PA 19103

## **UPCOMING**

overlord at Cake Shop Friday Jan 7, 2011 • 9 pm • \$8 • 21+ 152 Ludlow St • Manhattan NY with The Pharmacy, Ryann, and Tea Shades

## **NEXT**

Thursday Feb 17, 2011 • The Rock Shop, Brooklyn with Mitch Easter (Let's Active), Boy Genius



## **ABOUT**

Brooklyn, NY indie-pop band **overlord** is proud to present a new album, IN SOVIET RUSSIA, MY HEART BREAKS YOU (out April 1). The misleadingly-named group draws inspiration from '60s British Invasion, '70s Bubblegum, '80s New Wave, and '90s self-involvement. In the past, songwriter George Pasles recorded overlord albums on his own, recruiting members of A Sunny Day in Glasgow, Longwave, and Ui for live shows. Now, for the first time, the studio and live bands are the same: vocalist / guitarist George Pasles, bassist Sarah Brockett (Palomar), synthesizer player Tris McCall (My Teenage Stride), and drummer Matt Houser (The Human Hearts). While writing this album, overlord has played with the Dodos, Frightened Rabbit, the Wrens, Shilpa Ray, and, inexplicably, Robert Plant's son. We are your overlord, indeed.

- H. Zeus Wiggins, Storm Tower Records, A&R

**band:** www.overlordusa.com **contact:** debate@overlordusa.com

(323) 841 - 4332

PRESS for the last overlord album, TICKER SYMBOLS

**The Big Takeover:** "This is one of my favorite records of the year. Filled with gorgeous guitar-based power-pop, this band with a misleading heavy metal moniker (shouldn't they be writing about minotaurs and motorcycles?) pulls off beautiful pastoral psychedelia, Shins-like crooning, or jaunty indie pop. There's an effortless melodic grace... I can't recommend it highly enough." (Theo Cateforis)

**Philadelphia City Paper:** "This brooding, 1980s-style synth pop -- which nods to kindred spirits Morrissey and Stephin Merritt -- celebrates dark clouds, not silver linings. Dour, yes, but the hooks aet under your skin." (Brian Howard)